

Women-Owned Businesses in Michigan

Number of women-owned businesses	248,426
Total number of businesses	817,461
Women-owned businesses as a percent of all businesses	30.4%
Annual payroll of women-owned businesses with paid employees	\$6.5 billion
Average number of employees of women-owned businesses with paid employees	9.3
Sales and receipts of woman owned businesses (\$1,000)	\$30.8 billion
Rank among U.S. states for percent of businesses owned by women	6
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	2

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Michigan ranks high in the national average and other states in the Great Lakes Region* for the share of businesses owned by women (see table), ranking 6th among all states and 2nd (out of 6) regionally.

In 2007, 30.4% of Michigan businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally.

The number of women-owned businesses has increased since 2002; and, they have increased slightly as a percent of all Michigan businesses – there were 217,673 businesses (29.6%) in 2002 compared to 248,426 businesses (30.4%) in 2007 – a percent increase of 0.8%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in Michigan generated over \$30.8 billion in sales and receipts, up from \$20.2 billion (in inflation-adjusted dollars) in 2002.

*Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.

Women-Owned Firms by Industry

In 2007, women-owned businesses in Michigan were concentrated in the areas of Health Care & Social Services (21%), which includes child care, social work and rehabilitation services; Other Services (19%), which includes services such as administering religious activities, grant-making, advocacy and non-profits, laundry, pet care, and personal care; and Retail Trade (12%). About half of all women-owned businesses in Michigan were found in these three sectors

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Michigan businesses, the largest concentrations, by industry, were in the areas of Other Services (13.1%); Construction (12.8%); and Professional, Scientific and Technical Services (12.2%).

Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 152,803 workers and had annual payrolls totaling \$6.5 billion.

The average women-owned business in Michigan (with paid employees) employed 10 people. However, 89.5% of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3% nationally.

How Michigan Women-Owned Firms Compares to the Great Lakes Region

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%

