



Women's Business Resource Program Fact Sheet

Women-Owned Businesses in Ohio

Number of women-owned businesses	249,062
Total number of businesses	898,662
Women-owned businesses as a percent of all businesses	27.7%
Annual payroll of women-owned businesses with paid employees	\$7.2 billion
Average number of employees of women-owned businesses with paid employees	10.5
Sales and receipts of woman owned-businesses	\$40.5 billion
Rank among U.S. states for percent of businesses owned by women	22
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	3

How Ohio Women-Owned Firms Compares to the Great Lakes Region

Illinois	30.5%
Indiana	26.8%
Michigan	30.4%
Minnesota	26.8%
Ohio	27.7%
Wisconsin	25.9%
United States	28.7%

Women-Owned Businesses in Ohio

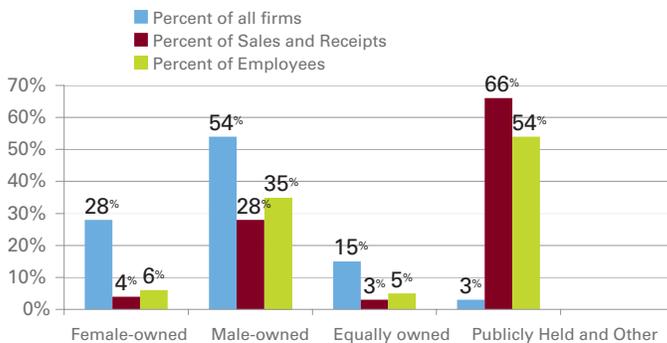
Ohio trails the national average and other states in the Great Lakes Region* for the share of businesses owned by women (see table), ranking 22nd among all states and third (out of six) regionally.

In 2007, 27.7 percent of Ohio businesses were owned by women, compared to 28.7 percent nationwide and 28.6 percent regionally.

The number of women-owned businesses has increased since 2002; however, the percent of women-owned businesses compared to all Ohio businesses has decreased slightly. In 2002, there were 229,972 businesses (28.1 percent) compared to 249,062 businesses (27.7 percent) in 2007 – a 0.4 percent decrease. At the same time, the percentage of businesses that were women-owned nationwide increased by 0.5 percent.

In 2007, Ohio women-owned businesses generated more than \$40.5 billion in sales and receipts, up from \$32.3 billion (in inflation-adjusted dollars) in 2002.

*Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.



Women-Owned Firms by Industry

In 2007, approximately half of all Ohio women-owned businesses were found in these three sectors:

- Health care and social services, which included child care, social work, and rehabilitation services (17.4 percent)
- Other services, which included services such as religious activities, grant-making, advocacy and nonprofits, laundry, pet care, and personal care (14.2 percent)
- Retail trade (13.6 percent)

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of health care and social services.

Among all Ohio businesses, the largest concentrations were in these industry areas:

- Construction (13.5 percent)
- Professional, scientific, and technical services (12.8 percent)
- Retail trade (10.5 percent)

Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees had 289,306 workers with annual payrolls totaling \$7.2 billion.

The average women-owned business in Ohio (with paid employees) employed 10.5 people; however, 88.9 percent of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3 percent nationally.

