

**Executive Director's Report
Women's Council Recent & Upcoming Activities
September 7, 2016**

Upcoming

National Women's Small Business Month Celebration <i>Western Dairyland, Eau Claire</i>	October 6	<ul style="list-style-type: none"> Facilitated the Lt. Governor as Keynote Handout/poster on women's business ownership statistics in the Western Dairyland region
National Manufacturing Month, Lunch-and-Learn with Hudson Middle School on Women in STEM Program, Lt. Governor keynote	October 20	<ul style="list-style-type: none"> Working with staff at both offices on event planning.

In Development

Human Trafficking Help/Tip Wallet Card	Fall	<ul style="list-style-type: none"> Being reviewed by stakeholders
Appleton WF – Update on Status of Women Report – selected topics	Fall/Winter	<ul style="list-style-type: none"> Request for WWC Research (project will include some funding for the Council)
Brava Magazine, Madison, series of status of women topics in 2017	October	<ul style="list-style-type: none"> First issue on women in elected office, based on WWC research & Brava profiles
Trailblazer Alumni Group Advisory Committee	Fall/Winter	<ul style="list-style-type: none"> Between award-year programming for Trailblazer Award alumni. Plan is to use outside funding, including remaining funds from BMO sponsorship and may seek additional sponsors for activities.

Recent Activities (since the June Board Meeting)

WWC Quarterly Board Meeting a quorum was present	June 1	<ul style="list-style-type: none"> Topic: Why Don't More Women Run for Elected Office presenters: Dan Hill & Jenny Erickson, UW Extension Local Government Center guest panel: <ul style="list-style-type: none"> Lt. Gov. Rebecca Kleefisch (remarks) Rep. Jessie Rodriguez Rep. Melissa Sargent Dane County Bd Member Hayley Young Jen Cole, WI Women in Government
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Trailblazer		
Trailblazer Awards Ceremony & Reception at Capitol	June 22	<ul style="list-style-type: none"> • 14 Awards & 75 attendees • Governor Walker made remarks & presented awards
Met with Michelle Reddington, Publisher, Brava Magazine	July 1	<ul style="list-style-type: none"> • Interest in possible media partner for future Trailblazer programs
Trailblazer Local Award Presentation at Campbellsport Chamber of Commerce Meeting	August 10	<ul style="list-style-type: none"> • Presentation & Remarks by Lt. Governor Kleefisch
Human Trafficking		
Prevention & Public Awareness Committee Meetings (Statewide Anti-Human Trafficking Taskforce)	May 3 June 20 July 26	
Bought & Sold: Voices of Human Trafficking Travelling Exhibit	May 6-24 Racine July 6-28 Beloit	<ul style="list-style-type: none"> • Sponsor & Facilitator
Wisconsin Human Trafficking Hotline Poster Released	July 28	<ul style="list-style-type: none"> • Original legislation endorsed by WWC and provided comments on poster design.
Financial Literacy		
MoneySavvy Bookmarks printed in Spanish	July	
Free MoneySavvy printed materials offered to colleges, universities and non-profits	August 11	<ul style="list-style-type: none"> • <u>As of 9/6, requests for 3,000 brochures and 2,000 bookmarks.</u> Second year offering free MoneySavvy Bookmarks and Brochures. This year in English & Spanish.
Miscellaneous		
Child Support Advisory Panel Dept of Children & Families	August 2	<ul style="list-style-type: none"> • Rulemaking related to the Percentage of Income Standard in DCF 150. Statement of scope of proposed changes submitted by DCF to the Governor's office for approval. • Christine served as a Panel Member, attending meetings and providing input on topics and issues selected by DCF. Advisory Panel met in 2015 and 2016.
WWBIC Reception at Executive Residence	August 16	<ul style="list-style-type: none"> • Sponsor

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