

2018 RECOMMENDED NOMINEES FOR THE GOVERNOR'S TRAILBLAZER AWARDS

Approved by a unanimous vote of the Trailblazer Award Committee, Feb 14, 2018

PIONEER AWARD (13)

Majority Woman-owned for the past 25 years or more (1993 or earlier)

1. Charlene Blohm

C. Blohm & Associates, Inc. (CB&A)

PR & Marketing | est. 1991 / 27 yrs | Monona (Dane Co.)

Nominated by Vickie Wenzel, Trailblazer Award Committee

2. Tammy Dannhoff

Kids Are Us Family Child Care

Childcare Center | 1989 (29 yrs) | Oshkosh (Winnebago Co.)

Self-Nominated

3. Diane Everson

The Edgerton Reporter

Newspaper | 1992 by Helen Everson (26 yrs); 2nd Generation | Edgerton (Rock Co.)

Joan Collins, Past Trailblazer & Beth Bennett, Exec. Dir. WI Newspaper Association

4. Mary Floyd

Country Styler

Hair Salon | 1970 (48 yrs) | St. Nazianz (Manitowoc Co.)

Steve Stuebbe, retired educator, Chilton Schools

5. Kathleen Gionis

Gionis & Murtaugh Law Office, LLC

Law Firm | 1984 (34 yrs) | St. Croix Falls (Polk Co.)

Kate Murtaugh, her daughter & law partner

6. Mary Beth Growney Selene

Ryan Signs, Inc.

On-premise sign company | 1987 (31 yrs) | Madison (Dane Co.)

Nan Zimdars, Past Trailblazer

7. Kim Lobdell

KL Engineering, Inc.

Civil Engineering Consulting Firm | 1991 (27 yrs) | Madison (Dane Co.)

Marci Henderson, CEO, Girl Scouts of WI, Badgerland Council

8. Anne Maedke

Maedke Chiropractic Center

Chiropractic Office | 1983 (35 yrs) | Milwaukee (Milwaukee Co.)

Morgyn Strnahan, Chiropractic Tech at Maedke Chiropractic

9. Nancy Orth

Starr's Sister Salon

Beauty Salon | 1985 (33 yrs) | Eau Claire (Eau Claire Co.)

Patty See, Distinguished Student Services Coord, UW Eau Claire

10. Diane Penzenstadler

44° North Advertising & Design, LLC

Marketing & Advertising | 1988 (30 yrs) | Oshkosh (Winnebago Co.)

Sean Fitzgerald, President/Publisher, New North B2B Magazine

11. Jocelyn Riley

Her Own Words, LLC

Media & History | 1986 (32 yrs) | Madison (Dane Co.)

Joan Collins, Past Trailblazer

continued...

2018 RECOMMENDED NOMINEES FOR THE GOVERNOR'S TRAILBLAZER AWARDS

Approved by a unanimous vote of the Trailblazer Award Committee, Feb 14, 2018

PIONEER AWARD - continued

Majority Woman-owned for the past 25 years or more (1993 or earlier)

12. Jane Svinicki

Svinicki Association Management Inc.

Association Management | 1986 (32 yrs) | Milwaukee (Milwaukee Co.)

Her employees (as a group)

13. Laurie Ziegler

Sass Accounting, LLC

Accounting Firm | 1993 (25 yrs) | Saukville (Ozaukee Co.)

Self-Nominated, but recruited by Lt. Governor Kleefisch

NEW! FORWARD AWARD (2)

Woman-owned businesses with 100 or more employees

16. Angela Goff Chmura

Goff's Auto Body, Inc.

Auto body repair | 100+ employees & 2nd Gen. | Waukesha-area (Waukesha)

Scott Kraemer, Community Bank President, BMO Harris Bank

17. Lynn Seidl-Babcock

HomeCare Health Service & Manitowoc HomeCare (2 companies)

Health Care & Hospice | 1991 (27 yrs) & 100+ employees | Manitowoc (Manitowoc Co.)

Representative Tittl (R) (recruited by Senator Ringhand, Women's Council Member)

**also Pioneer Award eligible*

SPECIAL RECOGNITION AWARD (2)

WWBIC Partnership

14. Erica Herrera

EFH Trucking LLC

Commercial Trucking | 2014 | Milwaukee (Milwaukee Co.)

Lily Alvarado, Senior Bilingual Small Business Consultant with Wendy Baumann, President & Andrea Hughes, Project Director, South Central Office

15. Juliet Nowak

Angels Loving Care, Inc.

Home Health Care | 2014 | Columbus (Columbia Co.)

Andrea Hughes, Project Director, South Central Office with Wendy Baumann, President
