

Torchbearer Awards

Rosemarie T. Zingale | A.J. WHOLESAL PRODUCE, INC.



A.J. Wholesale Produce, Inc.
1804 Seaman Ave.
Sheboygan, WI 53081
920.377.1267
www.ajwholesaleproduce.com

The history of the family business dates back to 1893 when Rosemarie's great-grandfather came to America from Sicily. Living with relatives in Milwaukee, he peddled produce. Soon after, her grandfather, Anton Jennaro, came to Milwaukee and at a young age began helping in the family business. Rosemarie's parent's also joined the business, eventually opening their own wholesale produce company in 1960. As the tradition continues, Rosemarie proudly established A.J. Wholesale Produce in 1989. Rosemarie is the 4th generation of her family legacy with over 20 years of wholesale distribution and retail experience throughout Sheboygan, Milwaukee, and points across Wisconsin. The business remains in the expanded Sheboygan facility built by her grandfather, Anton, in 1923. *Nominated by Betsy Alles, Sheboygan Chamber of Commerce.*

Judie Taylor & Marikris Coryell | DUECO, INC.



Dueco, Inc.
N4 W22610 Bluemound Rd.
Waukesha, WI 53186
262.547.8500
www.dueco.com

DUECO, Inc. is the largest provider of Terex bucket trucks, digger derricks, and cranes for the utility market in the nation, providing product and support in 15 states. DUECO also manufactures custom utility truck bodies and distributes mini derricks, aerial lifts, stringing equipment, trailers and a broad line of tooling and accessories for lineman and utility operations throughout the U.S. Family-owned and operated since 1955, DUECO employs 300 workers, 200 in Wisconsin, has manufacturing facilities in Waukesha, Wisconsin and Watertown, South Dakota and has six service centers spanning a 15-state territory. The company represents more than a dozen other OEMS, services all brands of utility trucks and provides expert parts and training support. In 2014 it is launching a new e-commerce supply business, providing parts, tools and accessories for utility and related customers. *Nominated by Suzanne Kelley, Waukesha Business Alliance.*

Torchbearer Awards honor 3rd generation (or more) family businesses that are now woman-owned.

Jean Johnson & Tina Madden | MEETINGS & INCENTIVES WORLDWIDE

Meetings & Incentives Worldwide, Inc. (M&I) is a privately owned Women's Business Enterprise (WBE) with offices across the US, Latin American and the United Kingdom. M&I has been in the meetings and travel business for four decades and grown to become a premier service provider for top Fortune 100 companies. M&I manages 1,400+ meetings, incentives, events, and tradeshows every year. The knowledge base of M&I spans all facets of the meetings industry including Strategic Meetings Management, Venue Sourcing and Contract Review, Program Management, Registration, Group Air Travel, and Event Apps. M&I looks to grow modestly while always maintaining focus on customers and driving results, which has been the backbone of their success.



**Meetings & Incentives
Worldwide, Inc.**

PO Box 65

Caledonia, WI 53108

262.835.3553

www.meetings-incentives.com

Christine Toson Hentges

THE TRIBUTE COMPANIES/ PINELAWN MEMORIAL PARK

The Tribute Companies was founded in 1973 by Christine Toson Hentges' father and builds on the family's businesses, including Pinelawn Memorial Park (Milwaukee) founded by her grandfather in 1952 and Arcadia Park Cemetery and Mausoleum founded by her great-grandfather in 1938. A 4th generation cemetarian, Hentges is President of The Tribute Companies, which has three divisions, all of which focus on the "End-of-life" profession, including ownership of four prominent cemeteries in Wisconsin; precast concrete facilities that manufacture cemetery related products; and architectural firms providing cemetery master planning, construction and design work. Hentges is past-President of several industry associations and currently serves as Vice President of External Affairs for the International Cemetery, Cremation and Funeral Association (ICCFA).



The Tribute Companies

352 Cottonwood Avenue

Hartland, WI 53029

262.367.9991

www.tributeinc.com

Business Pioneer Awards

Gloria Henderson | D & G INSULATION, INC.



D & G Insulation, Inc.
16660 Leon Terrace
Brookfield, WI 53002
262.789.9237
www.dnginsulation.com

D & G Insulation, Inc. started in 1988 with the proceeds from Gloria's profit sharing, two employees (including Gloria), a station wagon, ladder and knife, and her garage as a warehouse. Steady growth enabled then to relocate into a commercial warehouse in West Allis. In 2005, D & G Insulation established itself as a union shop. In 2014, the company retains full-time, gainful employment for over 15 employees, including warehouse employees, office staff, estimators, and trained & qualified insulators. D & G has grown from \$10K to over \$2M annually. D & G welcomes the opportunities and anticipate market growth for years to come. D & G is a family-owned, safe, and qualified insulating company, and is SBC, DBE, and WBE certified. *Nominated by Senator Leah Vukmir and Representative Rob Hutton.*

Robin A. Stroebel | InteriorLOGIC, INC.



InteriorLOGIC, Inc
1201 S. Stoughton Rd
Suite 150
Madison, WI 53716
608.663.9600
www.intlogic.com

Robin Stroebel started InteriorLOGIC in 1989 to create better places for people to work. Robin is a WI Registered Interior Design, a Professional member of the American Society of Interior Designers and a LEED (Leadership in Energy and Environmental Design) Accredited Professional. InteriorLOGIC Facility Planning provides integrated planning and design solutions, using best practices to analyze and shape collaborative and creative workplace environments for diverse clients and markets. Robin developed the proprietary Strategic Facility Planning method SFP360© which is unique to InteriorLOGIC's core services and the framework of the firm's planning process. InteriorLOGIC operates with offices in Madison and Cedarburg. *Nominated by Joan Collins, Joan Collins Publicity; Debra Alton, Target Commercial Interiors; and Representative Melissa Sargent.*

Business Pioneer Awards honor businesses that have been woman-owned for 25 years or more.

Deborah Spring Laurel | LAUREL AND ASSOCIATES, LTD.

Deborah Spring Laurel established Laurel and Associates, Ltd. in 1985 to build and strengthen managerial, employee development and technical skills through the design and delivery of participatory classroom training. Laurel and Associates, Ltd. also supports management by providing organizational development and workplace performance improvement services. Deborah has been a workplace learning and performance improvement consultant for over thirty years. Internationally recognized as a quality trainer of trainers and a specialist in curriculum design, Deborah has designed curriculum for the Open Society Institute, United Nations Industrial Development Organization, and U.S. Agency for International Development. *Nominated by Senator Fred Risser and Representative Chris Taylor.*



Laurel and Associates, Ltd.

917 Vilas Avenue

Madison, WI 53715

608.255.2010

www.LaurelandAssociates.com

Dedication. Determination. Leadership.

BMO Harris Bank congratulates the winners of the Governor's Trailblazer Awards for Women in Business.



Business Pioneer Awards

Daphne Jones | **GLORIOUS MALONE'S FINE SAUSAGE, INC.**



Glorious Malone's Fine Sausage
300 W. Walnut Street
Milwaukee, WI 53212
malonesfinesausage.com
414.264.9894

Daphne Jones, second generation, is carrying on the tradition of Gourmet Deliciousness! With her company, Glorious Malone's Fine Sausage, pioneered by her Mother, Daphne has been inspired by the notion of "think outside the cracker." She strives to promote and grow Malone's locally, nationally and internationally. Malone's Gourmet Pork Delicacies are known throughout the Midwest for its quality flavors for over 60 years; and with Daphne's vision and leadership, Glorious Malone's Gourmet Headcheese and Country Pates will be available to please palettes all over the world. Daphne says, "Every refrigerator should have some!" Malone's Gourmet products are all pork meat and spices, without gluten, allergens, jellies, fillers, or preservatives. Malone's is the gold standard of its category. Is there some in your refrigerator?

Phyllis Mensch Brostoff & Valerie Stefanich | **STOWELL ASSOCIATES, INC.**



Stowell Associates
4485 North Oakland Ave,
Milwaukee, WI 53211
414.963.2600
www.caremanagedhomecare.com

Founded in 1983 by social workers Phyllis Mensch Brostoff and Valerie Stefanich, Stowell Associates provides geriatric care management and care managed home care services to the elderly, disabled adults and their families in SE Wisconsin. The business started with the two founders and a telephone, and has grown to a nationally recognized expert and an employer of close to 200. Ms. Brostoff was the President of the Board of the National Association of Professional Geriatric Care Managers in 2009. Ms. Stefanich has served on the Board of the Milwaukee Downtown Rotary and the BBB-Wisconsin Foundation. Stowell Associates was recognized in 2011, 2012 and 2013 as a Top Work Place, based on an anonymous survey of employees.

Business Pioneer Awards honor businesses that have been woman-owned for 25 years or more.

Ellen Zilli | ZILLI HOSPITALITY GROUP

The “Tasty Freeze” that Ellen Zilli started with her husband in 1968, became Zilli Hospitality Group (ZHG) - Southeast Wisconsin’s largest catering company. This Waukesha-based company is owned by Ellen Zilli and her sons with additional family members working in the business. Several divisions comprise the company including on- and off-premise catering, venue management, large sporting outings, event planning, entertainment, beverage management and consulting. With three offices, ZHG employs over 200 people and has received dozens of awards, including TheKnot.com’s ‘Best of Weddings’ from 2007–2013, #1 Off-Site Caterer by *Wisconsin Meetings* magazine, top caterer by *Wisconsin Bride* magazine, #1 Caterer by *Milwaukee Magazine*, top caterer by *M* magazine, and Top Business of the Year from Waukesha County Chamber of Commerce. *Nominated by Kristine Martinsek, Martinsek & Associates.*



Zilli Hospitality Group
613 N. Grandview Blvd.
Waukesha, WI 53188
262.547.4447

www.zillihospitalitygroup.com

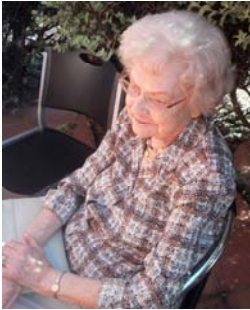


*Congratulations to the winners
of the 2014 Governor's Trailblazer Awards
for Women in Business!*



Special Recognition Awards

Ellen Ramberg | STATELINE ELECTRICAL SUPPLY, INC. (SES, INC.)



Ellen Ramberg was one of three founders of State Electrical Supply, Inc. The Janesville business was started in January 1955. In 1969, Ellen became the sole owner. Ellen credited the success of the business to team work, dedication and good business standards. However, her staff and family feel the success of the business came from decades of love, passion and hard work by Ellen. State Electrical Supply, Inc., along with its customers, employees, vendors, electrical contractors, builders and business organizations had been her whole life. Ellen maintained membership and served on many boards and donated money and products to professional and fraternal organizations. Recently, she received a Life Time Achievement Award from the South Central Wisconsin Builders Association. At age 96, Ellen retired after selling the business to Steiner Electric Supply. Ellen Ramberg passed away on March 18, 2014. *Nominated by Sue Conley, Executive Director, Community Foundation of Southern Wisconsin*

SES, Inc.
220 South Garfield Ave.
Janesville, WI 53548
608.754.9947

"For 58 years Ellen ran her business working 6 days a week! She loved her work and the people her business served." Sue Conley

The Governor's Trailblazer Awards for Women in Business would not be possible without the support and commitment of the following organizations

Office of the
Governor
State Capitol
608.266.1212
www.walker.wi.gov

Office of the
Lt. Governor
State Capitol
608.266.3516
www.ltgov.state.wi.us

Wisconsin
Women's Council
Madison, WI
608.266.2219
www.womenscouncil.wi.gov

BMO Harris Bank
Milwaukee, WI
1.888.464.5463
www.bmoharris.com

Women's Business
Enterprise (WBE)
Certification Program
Madison, WI
608.267.0297
wisdp.wi.gov

WWBIC
Milwaukee, WI
414.263.5450
www.wwbic.com

The WIDGET Source
Madison, WI
608.233.1763
www.thewidgetsource.com
WBE Certified

Wisconsin
Manufacturers and
Commerce (WMC)
Madison, WI
608.258.3400
www.wmc.org

Recognized for their trailblazing entrepreneurial spirit as evidenced by business innovation and success, and a personal commitment to the community.

WWBIC Nominee

WWBIC is the largest micro-lender in Wisconsin and the leading resource for women, minority, and low-income entrepreneurs. Operating statewide, WWBIC provides direct loans and access to other business capital; business education, training, and one-on-one assistance; and economic literacy education and support.



Lauren Schultz | PURPLE DOOR ICE CREAM, LLC.

Lauren Schultz dreamt of owning an ice cream business since she was 11 years old. Years later, Lauren and her husband Steve began Purple Door Ice Cream. Purple Door is Milwaukee's hand-made, artisan ice cream. Each batch of ice cream is taste-tested for balance, accuracy and depth. Purple Door's super-premium ice cream uses Wisconsin dairy milk and cream, as well as local and fresh flavor ingredients. The Schultz's are committed to social and environmental responsibility. Purple Door's community initiative, Milk for Milwaukee, provides fresh milk to area homeless shelters. To date, Purple Door has donated over 1500 gallons of milk to area shelters. Coming up on its 3-year anniversary, Purple Door is expanding to a new production kitchen and retail scoop shop in the spring of 2014.



Purple Door Ice Cream, LLC.
138 W. Bruce Ave.
Milwaukee, WI 53204
414.231.3979
www.purpledooricecream.com

“Private sector businesses are key to our state’s job creation strategies. We are fortunate to have many women who have started a business and now employ their fellow Wisconsinites. I hope that these Trailblazers can serve as role models to other women who are considering opening a business and creating jobs.”

Governor Scott Walker