

Wisconsin Women's Council

Planning Session

November 11, 2014

Agenda

- 1) **Arrival/Networking** 9:00-9:30
Greeting and Overview 9:30-9:40
Outline for the day. Purpose and goals.

- 2) **Board Exercise/Warm Up** 30 min 9:40-10:05
Individual information

Break (10:05)

- 3) **Identifying Opportunities and Strategies for Maximizing Board Effectiveness and Engagement** 90 min 10:15-11:45
- a. Official role of the Board (Christine)
- b. Identify and discuss:
- What are the opportunities for Board members to advance the work of the Council?
 - What is the responsibility of individual board members and how do we accomplish that (in the organization, our communities, at a state level)?
 - Consider the most effective local board you are or have served on. What made that board so effective? How might we replicate those practices/strategies?

Working Lunch (12:00)

- 4) **Identify a feasible approach to continue to grow and promote our work on Financial Literacy** 90 min 12:00-1:30

Christine's suggested options:

- a. Expand the clearinghouse "through a gender lens" for online financial resources
- b. Deliver programs to groups in partnership with selected organizations and/or experts
- c. Promote MoneySavvy Checklists with selected organizations / translate into Spanish
- d. Other?

Questions about implementation

- How will we measure/evaluate success
- Who is the target audience
- How to we reach that audience (in-person, online, via other organizations)
- What is our source of expertise

5) Identify approaches to building a “policy” component into the Council’s work agenda. 90 min 1:30-3:00

Christine’s suggested options:

- a. Host a series of non-partisan policy forums/dialogues
- b. Produce an original report on the Status of Women in Wisconsin
- c. Other original research

Break (2:00)

6) Closing Comments and Next Meeting 30 min 3:00-3:30
(room to run behind on the schedule)

7) Public Comments

End 3:30 pm