



Women's Council
· Wisconsin ·

WOMENSCOUNCIL.WI.GOV

Wednesday, September 7, 2016, 11:30 AM
State Capitol, Room 225 NW, Madison, WI
Mary Jo Baas, Chair

AGENDA
(corrected 8/31/16)

11:30 – 12:00	<ol style="list-style-type: none">1. Welcome /Introductions2. Board Business: Approval of the Minutes of 3/2/16 Approval of the Minutes of 6/1/163. Report out on Trailblazer Awards Event and selected Council activities. <i>Handout: Executive Director's Report</i>4. <i>Senator Ringhand, Report on National Council of State Legislators (NCSL) Conversation on Human Trafficking</i>
12:00 – 12:15	<ol style="list-style-type: none">5. Overview. Women's Council program planning and process for 2017-2018. <i>Handout: Prior planning notes & current programs</i>
12:15 – 1:15	<ol style="list-style-type: none">6. TOPIC: CAREGIVING <u>Presentation & Discussion</u> Carrie Molke, Director Bureau of Aging and Disability Resources WI Department of Health Services
1:15 – 1:30	<ol style="list-style-type: none">7. December Board Meeting – Proposal to extend December meeting to 3 hours (10:30 to 1:30)8. Board Comments and Announcements9. Public Comments and Announcements <p>Adjourn</p>

Priority Issues from Prior Women's Council Board Planning Activities - 2015-2016

- | | |
|--|--|
| <ol style="list-style-type: none">1. Human Trafficking (selected as priority in 2015)
<i>Governor, DOJ, DCF initiatives</i>2. Women as Caretakers of elderly/sick/disabled;
Aging issues3. Women's Business Ownership; Access to Capital
<i>Growing Our Economy (Governor's Initiative)</i>4. Fast Facts on Wisconsin Women5. More use of Social Media; Women's Council Blog | <ul style="list-style-type: none">• Women in Manufacturing/Non-Traditional Jobs
<i>Developing our Workforce (Governor's Initiative)</i>• Status of Women Research• Barriers to Employment• Media Outreach/Partnership |
|--|--|

Other issues for potential consideration

- Prisoner Re-entry (*Lt. Governor's Initiative*)
- Trauma-Informed Care (*First Lady's Initiative*)

2016 Programs & Activities

Human Trafficking

- ~~Resource Directory Project with the DOJ Crime Victims Council~~ (completed)
- ~~Traveling Art Exhibit~~ (completed)

Women's Business Ownership

- ~~2016 Trailblazer Awards~~ (completed)
- Western Dairyland - Nat'l Women's Small Business Month Lunch, create fact sheet and facilitated Lt. Governor as keynote. (10/6/16)

Women in Manufacturing/STEM

- WIM breakfast with Hudson Middle School, Tech College and featuring the Lt. Governor (10/20/16 tent.)

Financial Literacy

- Free copies MoneySavvy Brochures & Bookmarks (English & Spanish) for post-secondary, gov't and non-profit orgs (in progress, requests = 6,000 brochures and 2,500 bookmarks)

Social Media (ongoing)

- Facebook (300 page likes)
- Twitter (95 followers)
- GovDelivery Email Lists – 5100 Subscribers with an average of 4 Issue-area Subscriptions

Other

- ConnectWI (Sept & Dec releases)

Existing 2017 – Programs & Activities

Human Trafficking

- Information Tip Cards (in progress)
- Member, WI State Task Force Prevention & Public Awareness Subcommittee (ongoing)
- Member, WI Anti-Human Trafficking Consortium (ongoing)

Women's Business Ownership

- Trailblazer Alumni Programs (new)

Status of Women Research Projects

- Oshkosh Women's Fund request to update the statistics for their status of women in NE WI report (will provide an honorarium)
- Brava Magazine – Status of Women in Dane County –statistics and resources (intermittent 2016-17)

Social Media (ongoing)

- Facebook (300 page likes)
- Twitter (95 followers)
- GovDelivery Email Lists – 5100 Subscribers with an average of 4 Issue-area Subscriptions

Other

- ConnectWI (quarterly press release)