Women's Council

Wisconsin

State of Wisconsin

Biennial Report

2015-2017
The Wisconsin Women’s Council is governed by a 15-member board. Members are appointed by the Governor and leaders in the State Senate and Assembly. Most members serve a two-year term beginning July 1st.

Board Members (serving as of June 30, 2015)

GOVERNOR’S APPOINTMENTS (7)

Mary Jo Baas
Chair
President
Liberty House Consulting, LLC

Michelle Mettner
Governor’s Designee and Vice-Chair
Vice President for Government Relations & Advocacy
Children’s Hospital of Milwaukee

Brianna Buch
EPIC Systems

Patty Cadorin
Vice President & Senior Advisor
BMO Harris Bank

Karen Katz
Marketing Director
EO Johnson Business Technologies

Katie Mnuk
Chief Executive Officer
Lakeland Care District

Jessie Nicholson
Stay-at-Home Mom

SENATE APPOINTMENTS (4)

Vacant
Designated for a current WI Senate Member

Senator Janis Ringhand
15th Senate District
Evansville

Cindy Block
Legislative Aide, Office of Senate Majority Leader Scott Fitzgerald

Jessica Ward
Chief of Staff, Office of Senate Assistant Majority Leader Leah Vukmir

ASSEMBLY APPOINTMENTS (4)

Representative Janel Brandtjen
22nd Assembly District
Menomonee Falls

Vacant
Designated for a current WI Assembly Member

Kim Nickel
Stay-at-Home Mom & Freelance Graphic Designer
The Wurzburg Company, LLC

Carrie Richard
HR Consultant
UW Hospitals and Clinics

Former Board Members: Senator Dave Hansen, Dr. Nicole Bowman, PhD (Mohican/Lunaape).
Served during the biennium between July 1, 2015 and June 30, 2017
CONTENTS

Anti-Human Trafficking • 1–2 | Women in State & Local Government • 3-4

• 5-6 | 2016 Governor’s Trailblazer Awards • 7-8 | Programs & Partnerships • 9-10 |

Agency Operations and Staff • 11
ANTI-HUMAN TRAFFICKING

The Council continued work on the campaign entitled, "Human Trafficking Happens Here," offered in partnership with the Department of Justice, Crime Victim Council to build a network of resources statewide for the Wisconsin Resource Directory for the National Human Trafficking Hotline. Public information session provided general public education and targeted outreach to potentially eligible public and private programs to apply for inclusion in the Directory.

Half-day sessions were hosted around the state, with each hosted by local law enforcement or a women-serving non-profit such as a domestic violence shelter. Sessions included: 1) screening of the award-winning documentary, "Very Young Girls," the struggles of trafficked teen girls in a recovery program; 2) panel discussion with representatives of local law enforcement, local community advocate, WI DOJ, and Project Respect (treatment and recovery program based in Dane County); and 3) one-on-one technical assistance on the National Hotline Directory and completely the sign-up form.

A broader public education component included articles in the press and other media coverage. The Wausau event had a significant public interest and we followed up the program with two billboards advertising the National Human Trafficking Hotline.

2015-2016 PROGRAMS

Oct 26 Appleton, co-sponsored by the League of Women Voters
Oct 29 Wausau (incl. US Attorney for the Western district.)
Nov 4 Deaf Unity, Madison
Nov 17 Elkhorn
Nov 19 Red Cliff Reservation
Jan 27 Eau Claire, Jan 27, 2016
April UW Madison, Golden Do0ors Project


Member, WI DCF/DOJ Human Trafficking Preventon and Public Awareness Subcommittee

KNOW THE SIGNS • GET HELP folding cards, about the size of a credit card were available to the public. Program attendees wanted to know what they could do and this
HUMAN TRAFFICKING HAPPENS HERE
REPORT IT.

- Human trafficking has occurred in every Wisconsin county
- Victims include children and adults, males and females
- Victims are coerced to act as laborers, sex workers and panhandlers
- Victims include American citizens and undocumented persons

LA TRATA DE PERSONAS SUCEDEN ACÁ. REPORTELO.

- La trata de personas ha ocurrido en todos los estados de Wisconsin
- Las víctimas incluyen menores de edad y adultos; hombres y mujeres
- Las víctimas son sometidas a trabajar como obreros, trabajadores sexuales y mendigos
- Las víctimas incluyen ciudadanos americanos y personas indocumentadas

24/7 Confidential Hotline | 24/7 Línea Telefónica Confidencial:
1-888-373-7888

END DEMAND WISCONSIN
gleavefreemadison.org

Women's Council Wisconsin

Is your friend or loved one a victim of human trafficking?

KNOW THE SIGNS
- Shows signs of physical/sexual abuse;
- Restraint, confinement, or abduction
- Not free to come and go as she wishes
- Has a much older "boyfriend"
- Carries several hotel key cards
- Sudden increase in expensive possessions
- Carries multiple phones
- Frequently late or absent from school
- Ran away from home

GET HELP
- Call the confidential HUMAN TRAFFICKING HOTLINE at
  1.888.373.7888 | 24/7
- or text "INFO" to 811811 (233733)
- Visit saysomethingassembly.com for more information

Front

Back
The Women’s Council has become the premier source for current and historical data on women holding elected office in Wisconsin and is the only organization in Wisconsin collecting and publishing these data.

The Council’s first benchmark report was released in 2005, with updates in 2010 and 2015. The 2015 report, Moving Wisconsin Forward, offered 10-year trend analyses for offices such as mayor, county supervisor and village trustee.
New Fact Sheet Series on Women in State and Local Elected Office in Wisconsin.

Women’s Council premiered a new factsheet series to make it easier to access current statistics on women in elected office in Wisconsin.

Women’s Council factsheets, graphics and statistics have been featured in the League of Wisconsin Municipalities and Wisconsin Counties Association magazines and are frequently cited by UW Extension Center on Local Government, academics and reporters.
In 2016, 15 woman-owned businesses were presented with Governor’s Trailblazer Awards. Recipients were honored at an award program at the State Capitol, followed by a reception at the Capitol sponsored by BMO Harris Bank.

Governor’s Trailblazer Awards recognize the rich legacy of women’s business ownership in WI. By starting and sustaining businesses, exploring markets, creating jobs and stimulating local economic growth, WI’s women business owners play a leading role in our economy.

Since the Governor’s Trailblazer Award program was founded in 2007, 56 woman-owned businesses, representing 24 Wisconsin counties, have received awards.

Loriana Armstrong, Owner (Special Recognition)
Armstrong General Contracting, Milwaukee

Peggy Coakley, CEO—4th Generation
Coakley Brothers Company, Milwaukee

Mary Brazeau Brown, President—3rd Gen.
Glacial Lake Cranberries, Wisconsin Rapids

Joan Collins, President (1964)
Joan Collins Publicity, Inc., Madison

Laura Gallagher, President (Founded 1991)
The Creative Company, Madison

Laura Groenier, President (1990)
Silver Leaf Interiors, Inc., Madison

Lise Meyer Kobussen, President—3rd Gen.
Meyer Insurance Agency, Inc.

Rosemary Krause & Janey Brandt (1974)
Wauwatosa Day Care and Learning Centers

Lichtfeld Plumbing, Inc., Madison

Latrice Milton-Knighton, Owner (Special Recognition)
Milton Family Law, Brookfield

Carol Oxley, President (1984)
Target Corporation, Pleasant Prairie

Bela Roongta, Owner & Designer (Special Recognition)
Belabela, Milwaukee

Schlaefer Optometrists, Campbellsport

Cheryl Treeland, Co-owner—3rd Gen.
Treeland Resorts, Hayward

Nan Zimdars, President (1981)
Nan M. Zimdars, Inc., Madison

SPONSORS
Offices of the Governor & Lt. Governor
BMO Harris Bank
Wisconsin Women’s Council
The Widget Source
Wisconsin WBE Certification Program
Wisconsin Manufacturers and Commerce
WWBIC

TRAILBLAZER COMMITTEE
Mary Jo Baas, Chair
Sue Ann Kaestner
Cindy Block
Christine Lidbury
Patty Cadorin
Vickie Wenzel

www.womenscouncil.wi.gov/Trailblazer
Events

2016 Governor’s Trailblazer Awards

Award Ceremony
Governor’s Conference Room

BMO Harris Bank Trailblazer Reception
Senate Parlor

June 22, 2016
Wisconsin State Capitol

The First Trailblazer Alumni Reception

featuring journalist Katherine Reynolds Lewis

Best practices nationally in employer caregiver programs-getting to win-win

June 27, 2017
Brookfield, WI
Lt. Governor Rebecca Kleefisch (Keynote) and Women’s Council (intro and statistics) presented at the 2016 Western Dairyland Women’s Business Center Small Business Month Luncheon (Eau Claire).
**AGENCY OPERATIONS**

**Women’s Council Budget & Staff**

State Budget (GPR)

<table>
<thead>
<tr>
<th>Year</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-2014</td>
<td>$140,400</td>
</tr>
<tr>
<td>2014-2015</td>
<td>$144,300</td>
</tr>
</tbody>
</table>

The Women’s Council contracts with the WI Department of Administration for office space and support services, including information technology, procurement, personnel, and finance.

Christine Lidbury, Executive Director

The Women’s Council has one permanent full-time position. This is periodically supplemented by interns and LTE staff for special projects.

**INTERNS DURING THE BIENNIAL**

Lauren Devries | Jessie Steinhauser | Stella Furlano
Hayley Young | Eleanor Kukla

The Council benefited from over 800 hours of staff time through the use of student interns. Interns are often able to gain academic credit for their work, along with valuable job experience.

The Women’s Council follows the WI Department of Administration’s policies and procedures related to Affirmative Action and Equal Employment Opportunities.

**PROGRAMS & EVENTS**

**Women’s Council Board Meetings**

June 7, 2017 • March 1, 2017 • December 7, 2016
September 7, 2016 • June 16, 2016 • March 2, 2016
September 2, 2015

**Women’s Council Committees**

**Executive Committee of the Board**

Mary Jo Baas, Patty Cadorin, Karen Katz, Michelle Mettner and Katie Mnuk

In addition, Women’s Council staff and Board Members attend/participate in a variety of events and programs by, for, and about Wisconsin women, including meetings, award programs, seminars and conferences.

**Organizational Memberships**

Institute for Women’s Policy Research
National Association of Commissions for Women Wisconsin Women’s Network

**Presentations to the Board**

Brad Wassink, WI DOA
Wisconsin Works for Everyone: Welfare Reform Budget Proposal

Jean Doeringsfeld, VP, Wisconsin Hospital Association (WHA) Information Center
Health Care Price Transparency

Carrie Molke, Director, Bureau of Aging and Disability Resources, WI Department of Health Services
Women and Family Caregiving

Dan Hill & Jenny Erickson, Community Development Educator, University of Wisconsin-Extension
Why Don’t More Women Run for Elected Office?

Fredi Bove, WI Dept. of Children & Families
Jan Miyasaki, Project Respect
Programs, Gaps and Challenges in Serving Victims of Human Trafficking

Julie Braun, WI Dept. of Justice, Office of Crime Victim Services and Crime Victims Council (CVC)
CVC and the National Human Trafficking Resource Center Referral Directory

Representatives Jill Billings & LaTonya Johnson
Wisconsin State Assembly
Safe Harbor Legislation, AB267