

Wisconsin's Women Business Owners

Wisconsin Job Creators

142,400 ↑ 27% since 2007

women-owned businesses in WI — that's one out of every three businesses in the state.

31%

of Wisconsin businesses are majority women-owned, or nearly one out of every three businesses in the state.

168,000

workers are employed by woman-owned businesses, with annual payrolls of over

Women-owned businesses contribute

\$27 Billion

in total annual economic impact, and their influence is expected to grow.

\$4 Billion

THE NUMBER OF WOMEN-OWNED FIRMS IN THE U.S. IS INCREASING AT A RATE 1-1/2 TIMES THE NATIONAL AVERAGE FOR ALL FIRMS.

WHERE ARE WE SEEING THESE WOMEN-OWNED FIRMS IN WISCONSIN?

IN EVERY COMMUNITY, EVERY COUNTY, EVERY PART OF OUR GREAT STATE.

EVERYWHERE

LT. GOVERNOR REBECCA KLEEFISCH



Women's Council
· Wisconsin ·